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Porzio Life Sciences Offers Global Compliance and Commercialization Services with Launch of Porzio GST and Netherlands Office

MORRISTOWN, NJ, April 7, 2015 – Expanding upon the increasing global commercial and regulatory compliance needs of its customers, <u>Porzio Life Sciences</u>, <u>LLC</u> (PorzioLS), has formed a new affiliate, Porzio Life Sciences, B.V., based in the Netherlands. PorzioLS also announced the introduction of <u>Porzio GST</u>TM, which provides an easy-to-use, configurable interface enabling companies to capture and manage data elements necessary for meeting reporting obligations, such as consent and privacy, cross-border tracking and reporting of local country offices, affiliated organizations and vendors in countries including across Europe, Japan and Australia.

"Life sciences companies have been forced to confront laws and industry self-regulatory codes that require them to disclose their financial relationships with healthcare professionals," said D. Jeffrey Campbell, president of PorzioLS. "Not only will Porzio Life Sciences, B.V. provide the well-established global compliance and transparency solutions for which PorzioLS is known, but will also help our clients' bring products to Europe and fulfill both their strategic and tactical implementation needs across all corporate, commercial, regulatory, market access, legal and pharmacovigilance functional areas."

Porzio GST Key Capabilities:

- Integration with a customer HCP master data to facilitate HCP matching and aggregation
- Highly customizable Dashboards and Ad Hoc reports
- User interface translated to local user's language; reports generated in local languages
- Track, aggregate and report spend against HCPs across multiple jurisdictions
- Technical solutions to data privacy
- Profile management to streamline tracking of addresses and interactions
- Consent management to track and audit consent, refusal and revocation
- Agreement management to track and store HCP and HCO contracts
- Store PDFs in conjunction with transactions, profiles and agreements
- Compliance Reports comporting to formats and requirements in almost 40 ex-US jurisdictions
- Workflow and task management

Porzio GST is PorzioLS' second expansion of life sciences services related to global transparency requirements. PorzioLS has also created the International Life Sciences Transparency Database of the Porzio Compliance Digest. This database contains invaluable guidance on ex-US disclosure obligations pertaining to HCP and HCO payments.

Porzio Life Sciences, B.V. is centrally located at Luna ArenA, Herikerbergweg 238, 1101 CM Amsterdam, The Netherlands; Phone: +31 20 57 55 600.

About Porzio Life Sciences

Porzio Life Sciences, LLC (Porzio Life Sciences, B.V. in the Netherlands) helps life sciences companies improve the productivity and efficiency of their sales and marketing programs, while maintaining compliance management systems with complex state, federal and global regulations. PorzioLS helps pharmaceutical, medical device and biotechnology organizations master the evolving regulatory environment through an array of innovative products and services designed to master the evolving regulatory environment. PorzioLS is a wholly-owned subsidiary of Porzio, Bromberg & Newman P.C. Together the companies provide regulatory compliance and legal services related to the life sciences industry. For more information, visit http://www.porziolifesciences.com or call 973.538.1690.