

# 2014 Porzio Life Sciences Year-End Report

March 9, 2015

## **Looking Back at What's to Come: Highlighting 2014 Key Events to Develop 2015 Best Practices**

Porzio Life Sciences is pleased to announce the first-ever *Porzio Life Sciences' Year-End Report*. This year's Report is a compilation of updates and changes related to life sciences companies' compliance with marketing and sales regulations, including summaries of 2014 occurrences in a variety of areas. The hope is that this Report serves as a quick resource of 2014 happenings, and a preview of what's to come in 2015.

### Highlighted Topics:

- Global Transparency: Do Start Believin'
- Transparency in the US: Let the Sunshine In!
- Distribution Licensing: Drug Quality and Security Act
- Mid-level Regulations: Prescriptive and Sampling Authority
- US Enforcement Actions: OPDP in 2014