



Robert G. Shepherd

Of Counsel

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Bob counsels clients on the worldwide clearance and registration of trademarks and in transfers, and licensing of trademarks, copyrights, including software and other intellectual property. He also litigates matters concerning the infringement of patents, trademarks and copyrights as well as the theft of trade secrets and matters involving other forms of unfair competition, including false advertising.

Prior to the private practice of law, Bob served as a Trademark Examining Attorney for the U.S. Patent and Trademark Office. As a result, he has an understanding and appreciation of how the Office operates and what steps to take to move a client's application forward. He has maintained his relationships within the Office and among former colleagues.

Bob is comfortable working with companies and law firms from other countries and handling overseas matters on behalf of domestic clients. He conveys his understanding of the differences between U.S. laws and foreign laws and the impact they will have on clients. As a result, colleagues from other law firms often discuss options for handling a particular situation, such as in which jurisdiction should a trademark infringement dispute be venued based upon each country's laws and the anticipated outcome for a client.

Bob recently served on the New Jersey District Court Special Committee to develop local rules for patent litigation. He also provided comments and amendments to the proposed New Jersey Trade Secrets Act for the New Jersey Law Revision Committee. He is a founder and Immediate Past Director of the John C. Lifland American Inn of Court, which focuses on federal practice and intellectual property law.

Recognitions

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- Martindale-Hubbell Law Directory, AV Rating
A description of the selection process can be found [here](#).
- Recognized in *Best Lawyers in America*, Litigation - Intellectual Property, 2012 - 2023; Trademark Law, 2020 - 2023, Copyright Law, 2021-2023.
A description of the selection process can be found [here](#).

Robert G. Shepherd Cont.

- Recognized in *Chambers USA*—America's Leading Lawyers for Business, Intellectual Property, 2009 - 2013.
A description of the selection process can be found [here](#).
- Recognized in 2011 *Super Lawyers* Business Edition, Intellectual Property Law; *New Jersey Super Lawyers* List, Intellectual Property, 2006 - 2013, 2015 - 2022.
A description of the selection process can be found [here](#).

News

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- 24 Porzio Attorneys Recognized in The Best Lawyers® in America, 2023 Edition, 8/18/2022
- 22 Porzio Attorneys Selected for Inclusion on 2022 New Jersey Super Lawyers List, 4/06/2022
- Congratulations To The 23 Porzio Attorneys Recognized In Best Lawyers® In America, 2022, 8/19/2021
- Congratulations To The 23 Porzio Attorneys Recognized In Best Lawyers In America, 2020, 8/15/2019
- Porzio Announces Relocation of Princeton Office, 9/01/2016
- Porzio Attends 138th Annual Meeting of the International Trademark Association, 6/01/2016

Practices

- Intellectual Property

Bar Admissions

- New Jersey, 1978

Court Admissions

- Virginia Court of Customs and Patent Appeals, 1980
- United States Court of Patent Appeals, 1980
- United States Court of Appeals, Federal Circuit, 1982
- United States Court of Appeals, Third Circuit, 1991
- United States Supreme Court, 1996
- United States District Court, Southern District of New York, 2004
- United States District Court, Eastern District of New York, 2004
- United States District Court, Western District of New York, 2011

Robert G. Shepherd Cont.

Education

- *Rutgers Law School*
J.D., 1978
- *Boston University*
B.A., 1971
cum laude