



Todd A. Denys

Principal

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In today's 24/7 fast-paced global market, Todd Denys successfully balances the need to timely respond to his clients' inquiries and meeting their legal needs while still taking the time required to fully understand both the legal and business implications of the advice that he provides. This approach allows Todd to place his clients in the best possible position to succeed – both in the marketplace and in protecting their intellectual property.

Todd specializes in counseling clients on all aspects of trademark matters, including the clearance of marks, prosecution of domestic and foreign applications as well as the maintenance of global trademark portfolios on behalf of individuals as well as companies of all sizes, including Fortune 500 entities. Whenever required to protect his clients' intellectual property rights, after consulting with the client to discuss business and legal implications, Todd vigorously enforces those rights and has an active litigation docket, representing clients before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office and in both state and federal courts.

As the "preferred counsel" for a number of foreign law firms, Todd is sensitive to the flat fee billing and other cost requirements dictated by overseas clients. Because of this, he has successfully represented many clients in connection with Madrid-based United States trademarks.

His attention to detail serves him well in connection with intellectual property contractual and transactional matters, such as licensing, as well as the due diligence associated with the intellectual property aspects of product acquisitions and divestitures.

Todd is also actively involved in counseling clients on copyright issues and domain name management, including the litigation of copyright matters and domain name disputes.

Recognitions

No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. For ranking methodologies, please see [here](#).

- *The Best Lawyers in America*® - Trademark Law (2020 - 2021)
- *Who's Who Legal* - Trademarks (2013 - 2019); Compendium Edition (2017)
- *World Trademark Review 1000 – The World's Leading Trademark Professionals* (2012-2024)

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- *World Trademark Review* – Global Leaders (2024)

News

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- Todd Denys Honored as 2024 Global Leader by *World Trademark Review*, 6/10/2024
- Todd Denys Recognized by 2024 WTR 1000 - The World's Leading Trademark Professionals, 2/07/2024
- Todd Denys Recognized by 2021 WTR 1000 - The World's Leading Trademark Professionals, 2/18/2021
- Todd Denys Recognized by 2020 WTR 1000 - The World's Leading Trademark Professionals, 2/13/2020
- Congratulations To The 23 Porzio Attorneys Recognized In Best Lawyers In America, 2020, 8/15/2019
- Todd Denys Recognized by Who's Who Legal: Trademarks 2019, 7/23/2019
- Todd Denys Recognized by 2019 WTR 1000 - The World's Leading Trademark Professionals, 1/31/2019
- Todd Denys Recognized by Who's Who Legal: Trademarks 2018, 6/26/2018
- Todd Denys Recognized by 2018 WTR 1000 - The World's Leading Trademark Professionals, 1/15/2018
- Principal Todd Denys Recognized by WTR 1000 - The World's Leading Trademark Professionals, 2017, 1/17/2017
- Porzio Announces Relocation of Princeton Office, 9/01/2016
- Porzio Attends 138th Annual Meeting of the International Trademark Association, 6/01/2016
- Seven Porzio Attorneys Recognized by "Who's Who Legal 2016", 3/29/2016
- Todd Denys Selected for Who's Who Legal: Trademarks 2015, 8/25/2015
- Porzio Promotes Four Attorneys to Principal and One Attorney to Counsel, 7/01/2014

Speaking Engagements

- "Intellectual Property USA," AEBB Cosmetic Cluster.PT member of the Global Cosmetic Cluster and RCF - Protecting Innovation Webinar, 11/17/2023
- "Trademark Usage in the United States," CLE Program, February 2016

Practices

- Intellectual Property

Area of Focus

- Copyright
- e-Commerce and Digital Intellectual Property

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- Intellectual Property Policy
- Licensing and Technology Transfer
- Managing Intellectual Property Assets
- Patent Opinions and Reviews
- Patent Prosecution
- Trade Secrets
- Trademarks

Opinions, Decisions and Cases

- *The Wild Wolf Company SL v. Wolf Whistle Foods, LLC*, TTAB 2012, Opposition No. 91208071.
- *Sazerac Company, Inc. v. International Premium Spirits, Corp.*, TTAB 2012, Opposition No. 91208142.
- *Wespeke, Inc. v. Multi Brasil Franqueadora E Participações Ltda.*, TTAB 2012, Opposition No. 91208199.
- *Food Factory, LLC v. Las Flautas, S.A. DE C.V.*, TTAB 2013, Opposition No. 91209355.
- *OCI Nitrogen B.V. v. OCI Company Ltd.*, TTAB 2013, Cancellation No. 92056846.
- *Viña Carta Vieja S.A. v. Republic of Napa Inc.*, TTAB 2013, Cancellation No. 92057154.
- *Laverana GmbH & Co. KG v. Aire-Master of America, Inc.*, TTAB 2012, Opposition No. 91207981.
- *Compañía Nacional de Chocolates S.A.S. v. MJ7 Trade LLC*, TTAB 2012, Opposition No. 91207671.
- *Performance Enclosures Limited v. Bose Corporation*, TTAB 2012, Cancellation No. 92056261.
- *North Atlantic Operating Company, Inc. v. Shenzhen Bauway Technology Limited*, TTAB 2012, Opposition No. 91206953.
- *Santa Teresa S.A. v. Fincas Don Martino S.A.*, TTAB 2012, Opposition No. 91206158.
- *Aritzia LP v. Kelli Wharton Pty Ltd.*, TTAB 2012, Opposition No. 91205725.
- *Dept. B.V. v. Dodd Mitchell Development, Inc.*, TTAB 2012, Opposition No. 91205373.
- *STC Cerri International v. Tradewinds Consulting, LLC*, TTAB 2012, Cancellation No. 92055632.
- *TrendSetter Style LLC v. Wolverine World Wide, Inc.*, TTAB 2012, Cancellation No. 92055443.
- *Bodegas Lan, S.A. v. ASG Imports, Inc.*, TTAB 2012, Opposition No. 91204463.
- *Vitol Holding B.V. v. Cealtec Products Inc.*, TTAB 2012, Opposition No. 91204190.
- *Borghese Trademarks, Inc. v. Marcos Jannuzzi Me*, TTAB 2012, Opposition No. 91204078.
- *GEM Ambulance, LLC v. Logisticare Solutions, LLC*, D. N.J. 2011.

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- *Santoni SPA v. Industrias de Calzado Santini S.A. de C.V.*, TTAB 2011, Opposition No. 91203059.
- *Porter Aviation Holdings Inc. v. The Net-A-Porter Group Limited*, TTAB 2011, Opposition No. 91202821.
- *Orbitel S.A. E.S.P. v. bitforge AG AKA bitforge Ltd.*, TTAB 2011, Opposition No. 91202060.
- *Orbitel S.A. E.S.P. v. Optitel LLC*, TTAB 2011, Opposition No. 91201832.
- *Porter Aviation Holdings Inc. v. The Net-A-Porter Group Limited*, TTAB 2011, Opposition No. 91201628.
- *Metro Fuel Oil Corp. v. Shell Trademark Management B.V.*, TTAB 2011, Cancellation No. 92054214.
- *DSE Healthcare Solutions, LLC v. Direct Privacy ID 19AC8*, WIPO Case No. D2011-0468.
- *Rudolf Wild GmbH & Co. KG and Wild Flavors, Inc. v. The Wild Wolf Company, S.L.*, TTAB 2011, 91199278.
- *Agio Sigarenfabrieken N.V. v. Social Smoke, Inc.*, TTAB 2011, Opposition No. 91998875.
- *Ricardo Martinez v. Juarez Orlando d/b/a OxyMass*, TTAB 2010, Opposition No. 91196324.
- *Euronica, S.A. v. Cisitalia Holdings S.A.*, TTAB 2010, Opposition No. 91195824.
- *Orbitel S.A. E.S.P. v. Orbit Media, Inc.*, TTAB 2010, Opposition No. 91195605.
- *In re Hartz Hotel Services Inc.*, 102 USPQ2d 1150, TTAB 2012.
- *Orbitel S.A. E.S.P. v. Breitling SA*, TTAB 2010, Opposition No. 91194891.
- *Juan Manuel Rayas Arvizu v. Ricardo Alvarez Mojica*, TTAB 2010, Opposition No. 91194761.
- *ADT Services AG v. Douglas Sullivan*, WIPO Case No. D2009-0922.
- *ADT Services AG v. Domains by Proxy, Inc.; Federated Financial Corporation of America and Jennifer Ferris*, WIPO Case No. D2009 – 0921.
- *Shurfine Foods, Inc. v. Compania De Galletas Noel S.A.*, TTAB 2009, Opposition No. 91189386.
- *Tyco Fire Products, LP and ADT Services AG v. Buckeye Fire Equipment Company*, TTAB 2009, Opposition No. 91192716.
- *Dept. B.V. v. Adam DePasquale*, TTAB 2009, Opposition No. 91188688.
- *American Dental Association v. Ada Products Company, Inc.*, TTAB 2008, Cancellation No. 92050086.
- *American Dental Association v. Ada Products Company, Inc.*, TTAB 2008, Cancellation No. 92050004.
- *Leineweber GmbH & Co. KG v. Capitalizaciones Mercantiles Limitada*, TTAB 2008, Opposition No. 91186027.
- *Miguel Torres, S.A. v. Compania Nacional De Chocolates*, TTAB 2008, Opposition No. 91185578.
- *American Dental Association v. Ada Products Company, Inc.*, TTAB 2008, Opposition No. 91183809.
- *K.B. Zaveri v. Disha Corporation*, TTAB 2008, Cancellation No. 92049183.
- *2L International B.V. v. Micro Depot, Inc.*, TTAB 2007, Opposition No. 91180108.

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- *Sealstrip Corp. v. AEP Industries, Inc.*, TTAB 2007, Cancellation No. 92047679.
- *Fram Trak Industries, Inc. v. WireTracks LLC*, 77 USPQ2d 2000 TTAB 2006, Cancellation No. 92043947.
- *Microsoft Corporation v. Nasser Radoofi (d/b/a Computer Clinic) and NR Computer Svc. Inc. a/k/a NR Computer Services*, D. N.J. 2006.
- *2L International B.V. v. ARIQ Data Networks, Inc.*, TTAB 2006, Opposition No. 91174271.
- *Lander Co., Inc. v. Harold A. Lancer*, TTAB 2006, Opposition No. 91172384.
- *Lander Co., Inc. v. Harold A. Lancer*, TTAB 2006, Opposition No. 91172385.
- *Lander Co., Inc. v. Harold A. Lancer*, TTAB 2006, Opposition No. 91171808.
- *Lander Co., Inc. v. Harold A. Lancer*, TTAB 2006, Opposition No. 91169174.
- *Lander Co., Inc. v. Americorp., Inc.*, TTAB 2005, Opposition No. 91166874.
- *La Termoplastico – F.B.M. S.r.l. and Maymouth Developments S.A. v. Telebrands Corporation and Telebrands Advertising Corporation*, D. N.J. 2004.
- *Church & Dwight Co, Inc. v. Scott D. Fusco*, TTAB 2004, Cancellation No. 92043694.
- *Lander Co., Inc. v. Salamander Farms, L.L.C.*, TTAB 2004, Opposition No. 91163207.
- *Church & Dwight Co., Inc. v. Brad Holmes*, TTAB 2003, Opposition No. 91159147.
- *Officelink, Inc. v. Robert T. Gorman*, TTAB 2003, Cancellation No. 92042178.
- *Medicis Pharmaceutical Corporation v. Ranbaxy Laboratories Limited*, TTAB 2003, Opposition No. 91155661.
- *New Colt Holding Corporation and Colt's Manufacturing Company, Inc. v. RJG Holdings of Florida, Inc. and AWA International Inc.*, D. Conn. 2002.
- *Ada Products Company, Inc. v. ADA Guest Supplies International GmbH*, TTAB 2002, Opposition No. 91153480.
- *Santa Fe Grille, LLC v. Santa Fe Grill, Ltd.*, TTAB 2002, Opposition No. 91154413.
- *Home Town Guide Associates, LLC v. The Irving-Cloud Publishing Company*, TTAB 2002, Cancellation No. 92040749.
- *Numark Laboratories, Inc. v. Paul Hartmann AG*, TTAB 2002, Opposition No. 91125281.
- *Country Cabinet Shop, Inc. v. Microvellum, Inc., David Peel and Paul Richardson*, D. N.J. 2001.
- *Numark Laboratories, Inc. v. Kord Beteiligungsgesellschaft MBH & Co. KG*, TTAB 2000, Opposition No. 91119438.
- *S.C. Johnson & Son, Inc. v. Church & Dwight Company*, TTAB 2000, Opposition No. 91118160.
- *Cytodyne Technologies, Inc. v. Silver Sage, et al.*, D. N.J. 2000.
- *Clark Capital Management Group, Inc. v. Summit Bancorp, Summit Bank (Inc.) and Summit Financial Services Group (Inc.)*, E.D. Pa 1999

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- *Cytodyne Technologies, Inc. v. Basic Research*, D. N.J. 1999.
- *Turn of the Century Solution, L.P. v. SICOR, Inc., Millennium Solutions 400, Ltd., ITT Fluid Technology Corp. and Siemens Energy & Automation, Inc.*, D. N.J. 1999.
- *Dimin Corporation and AEP Industries, Inc. v. API Industries, Inc.*, D. N.J. 1998.

Bar Admissions

- New Jersey, 1997

Court Admissions

- United States District Court, District of New Jersey, 1997
- United States Court of Appeals, Third Circuit, 2001
- United States District Court, Southern District of New York, 2004

Education

- *Rutgers Law School*
J.D., 1997
- *Muhlenberg College*
B.A., 1993