



## Alfred R. Brunetti

Principal

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Alfred R. Brunetti is a seasoned counselor who guides clients through the increasingly complex matrix of data privacy and security laws, regulations and guidance impacting business across all industries. Fred combines his in-depth knowledge of existing and emerging privacy laws and best practices with his extensive nationwide litigation and compliance experience to regularly advise clients, both large and small, on all manner of data privacy issues relating to the collection, processing and management of personal information throughout its life cycle.

He leads the firm's Data Privacy Practice Group and is certified by the International Association of Privacy Professionals (IAPP) as both a Certified Information Privacy Professional in the laws of the United States (CIPP/US), a designation evidencing information privacy expertise with advanced concentration in domestic private sector laws, and a Certified Information Privacy Manager (CIPM), a designation evidencing expertise in the creation and management of a comprehensive privacy program.

Fred began his legal career as a law clerk for the Hon. Elaine L. Davis, P.J. Crim., in Hudson County, NJ, and then as an assistant prosecutor in the Union County Prosecutor's Office in Elizabeth, NJ. He is a graduate of Seton Hall University and Seton Hall University School of Law, where he was an award-winning member of the Interscholastic Moot Court Board.

## Recognitions

*No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. For ranking methodologies, please see [here](#).*

- International Association of Privacy Professionals (IAPP) - Certified Information Privacy Manager (CIPM); Certified Information Privacy Professional in the laws of the United States (CIPP/US)
- New Jersey Rising Stars® (2014-2016)

## Memberships

- International Association of Privacy Professionals
- American Bar Association
- New Jersey State Bar Association

## Alfred R. Brunetti Cont.

- Association of the Federal Bar of New Jersey
- ABA Intellectual Property Law Division - Member, Trademark, Patent and Copyright subcommittees
- NJSBA Business and Commercial Litigation Committee - Appointee
- NJSBA Intellectual Property Law Committee - Appointee

## News

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- Porzio, Bromberg & Newman Adds Seasoned Commercial Litigator and Data Privacy Specialist to Life Sciences Practice, 11/20/2023

## Articles

- Porzio Perspectives: Data Privacy & Cybersecurity - Part 1, 3/26/2024
- New Twist or Approaching Tornado: The Remarkably Broad Washington State My Health My Data Act is Almost Here, 2/20/2024
- That's a Baker's Dozen: New Jersey Becomes 13th State to Pass Comprehensive Consumer Data Privacy Legislation, 1/12/2024
- Data Privacy and Cybersecurity - 2023 Year in Review & Looking Ahead to 2024, 1/10/2024

## Events

- Privacy in Life Sciences: The Why's and How's for Incorporating Privacy into Your Healthcare Compliance Program, 2/27/2024

## Speaking Engagements

- "A Practical Approach to Addressing Privacy in Life Sciences," Informa Pharmaceutical Compliance Congress, 4/18/2024
- "The Interconnection between AI and Data Privacy," Insights & Outlook - AI and Its Impact on Business, New Jersey Business & Industry Association, 3/14/2024
- "Privacy in Life Sciences: The Why's and How's for Incorporating Privacy into Your Healthcare Compliance Program," Porzio Webinar, 2/27/2024

## Practices

- Data Privacy
- Life Sciences Legal, Regulatory, and Compliance

## Alfred R. Brunetti Cont.

### Area of Focus

- Pharmaceutical, Medical Device, Biotech

### Industries

- Life Sciences

### Media Mentions

- "We're in the Wild West of AI," *New Jersey Business Magazine*, 06/2024
- "Mind Your Business: Wash. Privacy Law Ignites National Prep," *Law360*, 4/03/2024
- "New Partners Yearbook," *New Jersey Law Journal*, 3/05/2024
- "Utah Lawmakers Prepare Rewrite of Teen Social Media Restrictions," *Bloomberg Law*, 2/14/2024
- "Social Media Is Now A 'Product,' But Forget New Regs In 2024," *Law 360*, 2/09/2024
- "Behavioral characteristics as a biometric: Something to keep an eye(scan) on," *International Association of Privacy Professionals*, 2/05/2024
- "What To Watch As Drive To Protect Kids Online Heats Up," *Law360*, 1/17/2024
- "Governors Keep Pushing Social Media Laws Despite Legal Setbacks," *Bloomberg Law*, 1/11/2024
- "Porzio, Bromberg & Newman Names Alfred (Fred) Brunetti to Life Sciences Practice," *Health and Beauty Close-up*, 11/29/2023
- "Porzio, Bromberg & Newman Names Alfred (Fred) Brunetti to Life Sciences Practice," *Professional Services Close-up*, 11/28/2023
- "On the Move and After Hours: K&L Gates; Porzio; Capehart Scatchard; Sherman Atlas; Sills Cummis," *New Jersey Law Journal*, 11/22/2023
- "Porzio, Bromberg & Newman adds former McElroy, Deutsch litigator and data privacy specialist to life sciences practice," *ROI New Jersey*, 11/21/2023
- "Porzio Bromberg Lands McElroy Deutsch Data Privacy Pro," *Law360*, 11/20/2023

### Bar Admissions

- New Jersey
- New York

### Court Admissions

- United States Court of Appeals, Third Circuit

## Alfred R. Brunetti Cont.

- United States District Court, District of New Jersey
- United States District Court, Eastern District of New York
- United States District Court, Southern District of New York

## Education

- *Seton Hall Law School*  
J.D., 2002
- *Seton Hall University*  
B.S., 1998  
*cum laude*