

Todd Denys Recognized by Who's Who Legal: Trademarks 2018

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Porzio intellectual property attorney and principal [Todd A. Denys](#) has once again been recognized by *Who's Who Legal: Trademarks 2018*. Mr. Denys has been honored with this distinction annually since 2013.

Since 1996 *Who's Who Legal* has identified the foremost legal practitioners and consulting experts in business law based upon comprehensive, independent research. In the sixth edition of *WWL: Trademarks*, we shine the spotlight on 1,056 leading trademark specialists drawn from 81 jurisdictions across the globe. The lawyers featured boast broad-ranging expertise across the field of trademark law, and assist clients of all sizes with a wide range of matters, including prosecution, enforcement, portfolio management and dispute resolution. *WWL: Trademarks* research this year highlights over 150 practitioners across 30 jurisdictions.

WWL: Trademarks research shows the effective protection and monetisation of intellectual property rights is key to a successful business strategy. As one leading lawyer in the industry told us, "Brands are an international business and even the smallest companies have big ambitions in this regard." The global business community is becoming increasingly aware of the importance of establishing and protecting their brands, leading to practitioners in the trademarks sphere experiencing a surge in demand for their services.

For additional information about the *Who's Who Legal* or its research methodology, please [click here](#).