Porzio is Proud to Support the IFEL Small Businesses Need Us Initiative

May 22, 2020

Porzio, Bromberg & Newman, PC is proud to support the Institute for Entrepreneurial Leadership (IFEL) Small Businesses Need Us initiative by serving as a corporate volunteer partner of the Adopt-A-Business program.

IFEL launched the initiative to mobilize and activate business professionals to pool expertise to help small businesses survive and recover from the impact of the COVID-19 pandemic.

Porzio is encouraging its employees to support the program by volunteering their time and talents to help small business owners address immediate needs. Employees will provide assistance in a variety of areas including: marketing, technology, human resources, administrative, accounting, sales, legal, and more. Volunteers choose the type of assistance and amount of time to contribute, and all work is completed remotely via phone and videoconferencing.

Jill Johnson, IFEL CEO said, "Just as medical professionals are on the front lines saving lives, business professionals must join together to save our small businesses. Already capital-starved small businesses in our most resource-poor communities are facing the threat of extinction. If we don't act today to pave the way for economic recovery, tomorrow may be too late to save the vast majority of small businesses and the jobs they represent."

Porzio employees register through the Team Porzio Adopt-A-Business page. Other business professionals may apply individually or through partner Adopt-A-Business corporate volunteer programs by visiting www.SmallBusinessesNeedUs.org.