Film Journal Highlights Porzio Client: Sweet Bottom Cookies

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Porzio client Sweet Bottom Cookies was featured in the February 2015 edition of Film Journal's Concession Spotlight.

Sweet Bottom Cookies are individually-wrapped, jumbo cookies with a fudge bottom. Thanks to creator and president Michele Lewis, the brand has grown exponentially since its inception in October 2010 and is now offered in movie theaters, aquariums and stadiums nationwide.

The brand continues to grow and evolve, including a January 2015 partnership with global chocolate giant Nestlé.

Michele reminds us that no matter the occasion, you can always "Grabba Sweet Bottom®"

To read the full *Film Journal* article, please click here.

