# Porzio Welcomes Todd Roth to the Life Sciences Department

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**By:** Todd Roth

Porzio is pleased to welcome counsel Todd D. Roth to the Life Sciences Compliance and Regulatory Counseling Department.

Todd's broad practice includes counseling pharmaceutical, medical device and biotechnology companies regarding legal compliance, product warnings, risk management and litigation avoidance, including strategy development and review of physician-facing, direct-to patient and internal marketing and promotional materials. As a litigator, he has represented manufacturers, distributors and retailers of various products, including pharmaceuticals, medical devices, industrial equipment, recreational vehicles and automobiles in all aspects of products liability litigation in both state and federal courts.

Todd is also Director of Compliance Services for Porzio Life Sciences, LLC, a subsidiary of the law firm. In this role, he counsels life sciences companies on a variety of compliance issues, including federal and state fraud and abuse laws, FDA promotional regulations, industry standards regarding interactions with healthcare professionals, and sampling requirements.

Todd completed his J.D. degree at the Seton Hall University School of Law in Newark, New Jersey. He earned a B.A. in Political Science from the University of New Hampshire.