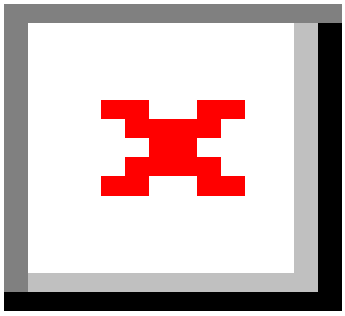
Porzio Client Kimberly Charles Named in New York Post

February 13, 2017

Porzio client Kimberly Charles was named in the *New York Post* article, "Woman sues YMCA for using her photo in ad campaign," by Kathianne Boniello, on February 12, 2017.

While working as a stylist on a video shoot for YMCA fitness classes, Ms. Charles was asked to participate in the shoot as well. Her image was subsequently used without her consent throughout the YMCA of Greater New York's fundaising campaign. Her likeness has appeared on everything from event tickets to New York City buses.

A suit has been introduced in the Manhattan Supreme Court against the YMCA, Matador Productions and Wolfe Doyle Advertising. Ms. Charles is represented by Porzio of counsel William F. Fitzgerald.

Mr. Fitzgerald has a track record of successfully representing clients in transactions involving agreements such as artist management, literary publishing, film and television, models and modeling agencies, professional sports, and employment contracts.

To read the *New York Post* article, please click here.