Porzio Victory on Behalf of Fitbit Detailed in Law360 Article

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Porzio Principal Michael L. Rich and co-counsel Zachary Alinder and Jeffrey Hallam of Sideman & Bancroft were successful in obtaining the dismissal of client Fitbit from the New Jersey USDC matter, *Laguna 2 LLC v. Fitbit LLC*. The victory was detailed in the May 10, 2017 *Law360* article, "Stolen Fitbit Allegations Can't Proceed In NJ, Judge Says," by Adam Rhodes.

The suit accused Fitbit of falsely claiming that a retailer of refurbished electronics was selling stolen items. On May 9, 2017, U.S. District Judge Madeline Cox Arleo freed Fitbit from the suit, ruling that although New Jersey retailer Laguna 2 LLC was allegedly harmed by false claims, that does not mean a New Jersey court has jurisdiction over the suit.

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