

**Governmental Affairs**

**People  
Performance  
Perspective**



## **Porzio's Governmental Affairs Lawyers Advocate Client Interests at the Local, State and Federal Levels**

*Our Governmental Affairs attorneys work closely with colleagues in other Porzio practice areas, drawing on the insight and expertise of our specialists in Corporate, Pharmaceutical, Environmental, Transportation and Redevelopment law to advocate our clients' interests.*

Sound business strategy begins with being well informed—not just about marketplace developments, but also about regulatory and legislative developments at the local, state and federal levels. But it's not enough to track headlines and breaking stories. For continued growth, companies need to have an educated perspective on who is sponsoring new laws, who is writing them and how likely they are to succeed.

***a political and legislative presence and participation that is critical to success.***

With our assistance, Porzio clients raise critical issues and air concerns with regulators and legislators on a wide range of industry-specific matters, from prescription drug marketing standards and environmental controls to real estate development restrictions and statewide policies



***Porzio's Governmental Affairs specialists can help companies anticipate—and manage—regulatory changes through our significant contacts at all levels of state and federal government. We help our clients gain access to key decision makers and timely data. We also help them draft legislation that meets their needs, while providing***

governing the employment of home health care workers.

Our aim is to help our clients anticipate and understand changes in the regulatory environment and, where possible, take proactive positions on key issues. We provide the highest



level of ethical and professional conduct in the representation of our clients' interests.

For example, we recently played an instrumental role in the formation of the PDMA Alliance, Inc., a trade organization devoted to educating pharmaceutical companies, monitoring legislative developments affecting them at the state level and offering new ideas and solutions to the challenges facing their industry.

Similarly, our attorneys:

- Lobby for or against state or federal legislative or regulatory proposals.
- Represent clients before administrative bodies.
- Draft legislative or regulatory proposals and secure appropriate sponsors to advance those measures.

- Coordinate with local and national trade groups to advance the interests of both the client and the affected industry.
- Intervene, as necessary, with state or federal agencies with jurisdiction over issues that affect a client's business.
- Track and report on industry developments at both the state and national level.

***As in all matters handled by our firm, our Governmental Affairs attorneys work closely with colleagues in other Porzio practice areas, drawing on the insight and expertise of attorneys in our Corporate, Pharmaceutical, Environmental, Transportation and Redevelopment specialties, for example.***

Porzio clients further benefit from the expertise and insights of distinguished former members of the judiciary who are Of Counsel to our firm.

