

# Press Release

FOR IMMEDIATE RELEASE

Contact:

Tuyet T. Dorr  
973-889-4279  
ttdorr@pbnlaw.com

## **LEGISLATION EASING THE REGISTRATION PROCESS FOR PHARMACEUTICAL COMPANIES ENACTED IN NEW JERSEY**

MORRISTOWN, N.J., December 5, 2016 – Porzio, Bromberg & Newman, P.C. (Porzio) is pleased to announce that Porzio-supported legislation was signed into law today by New Jersey Governor Chris Christie. As a result, product approval from the U.S. Food and Drug Administration (FDA) is no longer a condition for a pharmaceutical company to receive registration approval by the State Department of Health. As registration in a company's home state is one of the necessary first steps in the process for a new drug to be brought to market, the requirement imposed by the State Department of Health was particularly burdensome on companies based in New Jersey. This legislation further requires the Department of Health to review registration statements and reply to the registrant within 30 days of receipt.

Porzio Governmental Affairs, LLC and Porzio Life Sciences, LLC initiated the introduction of this legislation by Senators Fred H. Madden, Jr. (D-Gloucester) and Steven V. Oroho (R-Sussex) and Assemblyman Tim Eustace (D-Bergen). Designated as S2024/A3793, the legislation passed both houses of the legislature unanimously before heading to the Governor's desk.

Frank Fazio, Porzio principal and Porzio Life Sciences Vice President of Distribution and Licensing Services, testified in support of S2024 before the New Jersey Senate Health, Human Services and Senior Citizens Committee, and before the Assembly Health and Senior Services Committee in support of A3793. Prior to the introduction of the legislation, he brought the issue before the Red Tape Review Commission in September of 2015, outlining the obstacles being faced by biotech companies with the existing registration process. Stated Senator Madden, "This legislation will allow New Jersey biopharmaceuticals the same advantage of registering their products while they wait for FDA approval, as is the policy in many of our neighboring states."

Lobbying efforts were spearheaded by Porzio Government Affairs Executive Vice President Lynn Nowak. She was recently featured on Senate Majority Leader Weinberg's annual list of the most powerful and influential women in New Jersey civic affairs. Ms. Nowak has represented the interests of a wide variety of clients before the legislature and executive branch for over two decades.

Porzio is grateful to Senators Madden and Oroho and Assemblyman Eustace for their leadership on this issue. Stated Assemblyman Eustace, "New Jersey is the medicine box of the world and we must make every effort to allow for new drugs to get to the marketplace quicker and cheaper. Working together we can find ways to deliver needed therapies to patients at lower costs."

According to Senator Oroho, "This law will reduce the time it takes for drug companies to set up shop in New Jersey... If we can make government more efficient, we can make the state better for business and cheaper for residents. This law is another step toward that goal, but we must continue our efforts in order to ensure our economic prosperity."

Porzio is proud to support our clients' goals and to be able to enact significant changes that will aid New Jersey businesses and industry going forward.

**About Porzio, Bromberg & Newman, P.C.**

Founded in 1962, Porzio, Bromberg & Newman, P.C. is a cutting-edge law firm representing a wide variety of industry sectors. With over 90 lawyers throughout offices in New York City, Washington, DC, Morristown and Princeton, NJ and Westborough, MA, the firm is committed to serving clients, providing high quality work and achieving results. Porzio provides a broad array of litigation, corporate, transactional and counseling services to clients ranging from Fortune 500 corporations to individuals to public entities. Porzio Life Sciences, LLC is a subsidiary that provides products and services to help companies remain compliant with the growing body of international regulations governing marketing and sales in the life sciences industry. Porzio Governmental Affairs, LLC assists clients with legislative, regulatory and business development efforts in New Jersey and the District of Columbia. For additional information, please visit [www.pbnlaw.com](http://www.pbnlaw.com).

**About Porzio Governmental Affairs, LLC**

Porzio Governmental Affairs provides comprehensive lobbying, business development, advocacy and public relations services to clients. The services of Porzio Governmental Affairs complement the services of the lawyers of Porzio, Bromberg & Newman P.C., who counsel clients on compliance with NJ ELEC regulations, campaign and election laws, environmental and land use regulations, and FDA and other statutory organizations. For additional information, please visit [www.PorzioGov.com](http://www.PorzioGov.com).

**About Porzio Life Sciences, LLC**

Porzio Life Sciences, LLC (Porzio Life Sciences, B.V. in the Netherlands) helps life sciences companies improve the productivity and efficiency of their sales and marketing programs, while maintaining compliance management systems with complex state, federal and global regulations. PorzioLS helps pharmaceutical, medical device and biotechnology organizations master the evolving regulatory environment through an array of innovative products and services designed to master the evolving regulatory environment. For more information, visit [www.porziolifesciences.com](http://www.porziolifesciences.com).