

Applicability Triggers for ‘comprehensive’ State Data Privacy Laws with a 2023 or prior effective date

2023	Annual Revenue	Consumer	Business Activity
California	\$25M* <u>OR</u>	Buys, sells or shares Personal Information of 100,000 or more Consumers or Households <u>OR</u>	Derives 50% or more of annual revenue from selling or sharing Consumers’ Personal Information
Virginia	n/a	Control or process Personal Data of at least 100,000 Consumers <u>OR</u>	Control or process Personal Data of at least 25,000 Consumers <u>AND</u> derives over 50% of gross revenue from sale of Personal Data
Colorado	n/a	Control or process Personal Data of 100,000 or more consumers <u>OR</u>	Derives revenue or receives discount from the sale of Personal Data <u>AND</u> processes or controls the Personal Data of 25,000 or more consumers
Connecticut	n/a	Control or process Personal Data of not less than 100,000 consumers (except solely to complete a payment transaction) <u>OR</u>	Control or process Personal Data of not less than 25,000 consumers <u>AND</u> derives more than 25% of gross revenue from sale of Personal Data
Utah	\$25M <u>AND</u>	Control or process Personal Data of 100,000 or more consumers <u>OR</u>	Derives over 50% of gross revenue from sale of Personal Data <u>AND</u> control or process Personal Data of 25,000 or more Consumers

*subject to periodic increase with CPI